

## **PMPharma Quarterly Meeting**

**Date: Wednesday, July 11th, 2007**

**Time: 6-9 PM**

**Location: Terrace Cafe, Millbrae, CA**

**Topic: Project Management Highlights from the 2007 DIA Annual Meeting**

This year's 43<sup>rd</sup> Annual Meeting of the Drug Information Association (DIA) promises to include one of the strongest Project Management tracks in years. Sessions being presented this year include those addressing:

- Alliance Management
- Negotiation & Decision Making
- The Role of the Project Manager
- Six Sigma
- Metrics, Risks, and Other Considerations in Drug Development
- Portfolio Management
- Drug Development in Japan

In keeping with PMPharma's tradition, the presentations at our July 11th meeting will summarize some of the more interesting and provocative DIA PM sessions. This will be of special interest for those unable to attend DIA this year, and those who would like to engage in a few lively exchanges with Bay Area colleagues over the hot issues and opinions discussed at DIA this year.

Presenting at PMPharma will be some of our colleagues who attended, and in some cases presented, the PM-track sessions we will be discussing.

Francesca Lamb, Project Manager, PDL BioPharma  
Adam Zetter, Senior Project Manager, PDL BioPharma  
Julie Bukar, Managing Director, JGB BioPharma Consulting, INC.

Please be sure to join us for this lively and informative meeting.