

PMPharma Quarterly Meeting

Introduced by Joe Carlino

Date: Wednesday, September 28th, 2005

Time: 6-9 PM

Location: Terrace Cafe, Millbrae, CA

Topic: Project Management Highlights from the 2005 DIA Annual Meeting

This year's 41st Annual Meeting of the Drug Information Association (DIA) included one of the strongest and most diverse Project Management tracks in its history. In keeping with PMPharma's yearly tradition, we will have a round-up of some of the more interesting and provocative DIA PM sessions at our next meeting. This is an excellent opportunity to not only hear summaries of key sessions, but to also engage in a few lively exchanges with your Bay Area colleagues over the issues and opinions presented.

Topics to be discussed include the Project Management Plenary Session on "Transforming the Product Development Lifecycle, a session on "Project Management's Role in the Pharmaceutical Industry of the Future", and "Alliance Management: From Partner Selection to Joint Program Teams". We are fortunate to have two very experienced Project Management professionals provide us with these highlights.

Laurie May, M.P.H., is Director of Project Management at Genentech, where she manages the BioOncology project management group, with oversight of products such as Herceptin[®], Rituxan[®], Avastin[™], and Tarceva[™], and others currently in development. Laurie joined Genentech as its 35th employee in 1979, developing and running cell-based bioassays, then becoming responsible for making and testing the cell banks for many of the company's approved products. Laurie embarked on her career as a project manager in 1994, and has since managed a myriad of drug development projects in all stages of development and spanning multiple therapeutic areas.

Julie Bukar, M.B.A., is the Principal of JGB BioPharma Consulting, LLC. She has worked as Senior Director Product Development at Rinat Neurosciences; Director Program Management at Nektar, Director Corporate Development at Affymax, and as a Project Manager and Group Leader Clinical Research at Genentech. She has more than 18 years experience in the pharmaceutical industry, has published more than twenty papers and abstracts, and has spoken at a variety of business and technical meetings.

Hope you enjoy this lively and informative meeting.